

## What it is

Members keep a daily health journal, talk with four AI assistants that read selected context from their own records, and answer short surveys. Organisations commission surveys through a Partner Portal and receive statistical outputs through a metered Data API. The intended business is access to appropriately consented statistical outputs, not the sale of individual health records.

### CONSUMER APP

- **Journal:** water, meals, sleep, exercise, mood and meditation, with streaks and a history calendar; meals get an AI-estimated nutrition breakdown.
- **Four AI agents:** Nurse, Gatekeeper (symptom triage), Nutritionist and Mind Care. Instructed not to diagnose or prescribe; 20 messages a day.
- **Earn deck:** answer a health question and, on eligible public questions, predict the panel's answer for a bonus of up to the base reward.
- **Missions, streaks, badges:** achievement badges can be claimed as non-transferable soulbound tokens on BNB Smart Chain; the member's wallet pays gas.
- **Goal commitment:** up to 100 HP per daily goal; success returns 1.8x, failure forfeits it.
- **Sign-in:** wallet signature; no email, password or phone number.

### PARTNER PORTAL

- Commission time-boxed survey campaigns; questions are reviewed before they reach members.
- Target by age, region, country and gender. Regions are reported at macro-region level.
- Results as distributions and health-pattern outputs for each answer group, against the panel baseline.
- Campaign questions carry 20 HP for members when commissioned through the portal, 5 to 50 HP when set through the API.
- Season 2 planning groups the offering into Insights, Crowd Tasks, Pulse and Platform; the candidate catalogue currently implements Study, Quick, Eval and Asia Wellness Pulse pages.

### DATA API

- Key-gated REST API with 12 endpoints: surveys, insights, radar, cohorts, trends, demographics, panel, campaigns, weekly reports and usage.
- Three metered plans: basic, pro and enterprise, with daily call limits per plan.
- Partners are approved manually and bound by a prohibition on re-identification.
- Fixed reporting windows of 7, 30, 90 and 365 days; cohort sizes rounded in the cohort breakdown.
- Full reference, authentication, errors and request-access steps are in the whitepaper's Data API section.

### Data, privacy and clinical boundary

- Partners receive statistical outputs, not journals, survey answers or chat transcripts. Wallet addresses and account identifiers are not part of the documented outputs.
- Outputs pass a distinct-account threshold before release: 5 accounts in the published baseline, 10 (20 for sensitive topics) in the Season 2 candidate. Threshold suppression reduces disclosure risk; it does not make any dataset perfectly anonymous, and known per-cell gaps are being closed before client delivery.
- Application and database run on Amazon Web Services, Seoul region. AI processing uses a US-based language-model provider. Chat text supports AES-256-GCM encryption when a key is configured.
- Positioned as a general wellness product, not a medical device or clinical service. Members may request access to, correction of and deletion of their data. Minimum age is 16 in the baseline Terms; Season 2 proposes 18+ for paid tasks and client deliveries.

### Heal Points (HP)

- Off-chain participation points recorded in the Platform database.
- No established monetary conversion rate; no redemption, withdrawal, cash-out or transfer facility.
- Awarded for survey answers and prediction bonuses, daily logs and missions, streaks, badge claims, qualified referrals, community posts and the daily pulse question. Balances can be adjusted to correct abuse.
- The proposed Season 2 contribution pool is not an HP conversion or a guaranteed payment; its rules are incomplete and need their own published terms and legal review.

### Key facts (reported snapshots, not audited)

|                                            |                                                                                                                                             |
|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| First account · public availability        | 17 June 2026 · 14 July 2026                                                                                                                 |
| First badge mint on BNB Smart Chain        | 2 July 2026                                                                                                                                 |
| Referral programme live                    | 28 July 2026                                                                                                                                |
| Registered accounts, 19 Oct 2026 09:01 UTC | 1,257,124, of which 80.5% are classified as automated. The remainder are not verified unique people or a measured research-qualified panel. |
| Funding                                    | US\$4M round, July 2026 (team-reported)                                                                                                     |

**Status, October 2026.** Public since 14 July 2026 as a Progressive Web App. Season 2 (study-result cards, contributor badges, weekly recap, prediction league, granular consent, quality grades and the business catalogue) is candidate code with open release gates: consent coverage, adult and quality eligibility and disclosure controls must be validated across every research-delivery path before the data offering is ready for client use. The 19 October 2026 database snapshot recorded no commercial revenue. Panel-size, quality and delivery-time claims require fresh measurement under the final eligibility rules.

**Important notice.** This one-pager summarises the public whitepaper, which governs where they differ, and is a working draft prepared for legal and product review, not a legal opinion or an audited disclosure. It is not a prospectus, an offering memorandum or a solicitation, and not an offer to sell or a solicitation of an offer to buy any digital asset, security or other financial instrument. Nothing here is legal, financial, tax, investment or medical advice. Forward-looking statements reflect current intent only and may not occur. Heal Points have no established monetary value and no currently implemented redemption, cash-out or transfer facility. Operating figures are dated, team-reported snapshots; quote the date, population and metric definition.